

## Finalists for 2014 Rochester business ethics award chosen

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Seven finalists have been chosen for the 2014 Ethie Award, as the Rochester Business Ethics Award now is known.

The Rochester Area Business Ethics Foundation, along with its sponsoring institutions and partners, said the finalists are:

- Genesee Valley Motors, an automobile dealership in Avon franchised for Chrysler, Dodge, Jeep and Ford vehicles;
- Harbec Inc., a firm in Ontario, Wayne County, that provides tight-tolerance prototypes, tooling, machined components and injection molded parts;
- Heritage Christian Services Inc., an agency based in East Rochester that offers residential support, service coordination, respite, community habilitation and employment supports for people with developmental disabilities;
- Iberdrola USA Networks-Rochester Gas and Electric, a Rochester-based provider of electric and natural gas distribution and other utility services;
- Optimization Technology Inc., a Rush firm that provides engineering, design, fabrication and assembly, and construction and maintenance services for industrial clients;
- Rainbow Restoration, a Rochester-based disaster restoration company that dries out and cleans up properties after a loss from fire, water or mold; and
- Rochester Rotary Club, the local Rotary International affiliate and owner and operator of the Sunshine Campus, which annually hosts more than 2,500 local children and young adults with disabilities and special needs.

This is the second year that non-profit organizations were eligible to enter. The finalists were chosen by an independent panel of judges.

The Ethie Award finalists are divided into three categories. Rainbow Restoration and Rochester Rotary Club are in the small category (1-50 employees); Genesee Valley Motors and Harbec are in the midsize category (51-150 employees); and Heritage Christian Services Inc., Iberdrola USA Networks-RG&E and Optimization are the finalists among large companies and organizations.

Companies selected to receive the Ethie Award are to be announced at a Sept. 22 evening at Geva Theatre. Subsequently, award recipients from competitions in Rochester and across the nation can enter a national competition, the American Business Ethics Awards.

Organizational sponsors for the foundation's local awards program are the Rochester Chapter of the Society of Financial Service Professionals, the Rochester Business Alliance Inc. and St. John Fisher College. The Rochester awards were initiated in 2003.

Additional information about the awards and the September event is available at [www.RochesterBusinessEthics.com](http://www.RochesterBusinessEthics.com).

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